



1977 Chevrolet Truck Accessories Catalog



Foreword

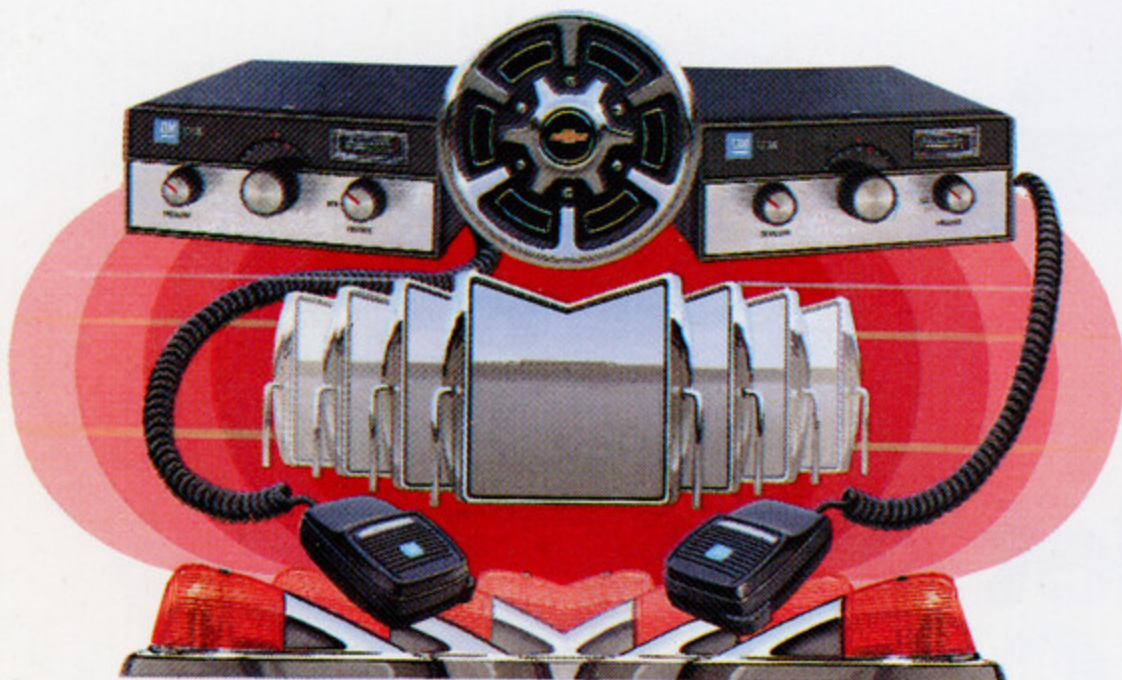
More and more people are discovering the ruggedness and versatility of Chevrolet pickups, Suburbans, Vans, 4-wheel drive vehicles and El Caminos. These all-purpose machines are no longer confined to utility roles. They're now being driven for a variety of recreational and personal uses.

This all adds up to a new selling opportunity for you. These buyers naturally want their vehicles to reflect their own individuality. And you can help them to do it by showing them the wide range of Chevrolet truck accessories available.

First, take the time to familiarize yourself with this catalog. Second, find out what kind of driving your customers do. Then, put that knowledge to work.

For example, drivers who want to outfit their vehicles for trailering will be especially interested in the many trailer-towing items available. And just about everyone is interested in accessories like radios (including CB), wheel covers and custom mirrors.

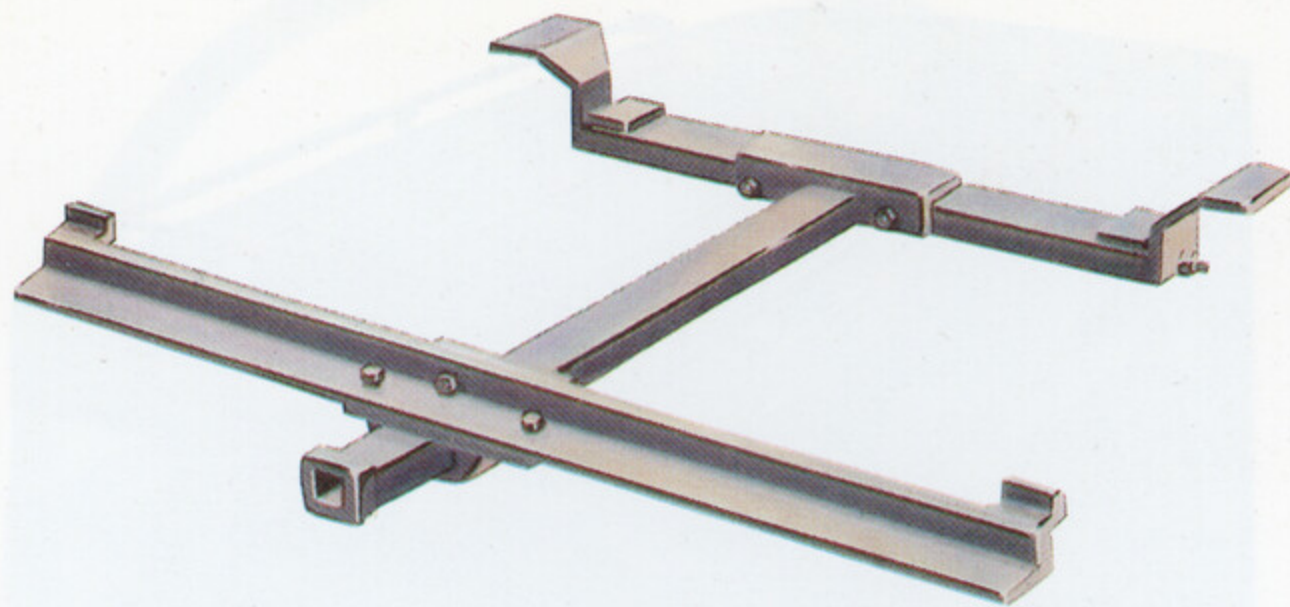
They're all easy to find, beautifully illustrated and accompanied by a summary of important selling points plus complete information on model availability in your 1977 Chevrolet Truck Accessories Catalog. Everything you need to make '77 a great accessories selling year is here.



All illustrations and specifications in this catalog are based on the latest product information available at the time of printing. The right is reserved to make changes at any time without notice as to colors, materials, equipment, specifications and models, and to discontinue items or models.

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Weight Distributing Trailer Hitch Platform (Class III)

Designed specifically for Chevrolet trucks. This heavy-duty platform is built to haul the big loads—up to 6,000 pounds with a 750-pound tongue weight. Installation is easy. No welding required.

AVAILABILITY

For Most Models



Dead Weight Trailer Hitch (Class I)

For light utility use and boat trailering—up to 2,000 pounds with a 200-pound tongue weight—this rugged hitch can do the job. Compatible with regular production equipment.

AVAILABILITY

For Most Models

Trailer Hitch Ball

1 7/8" All Models

2" All Models



Compass

This handy windshield-mounted compass features an easy-to-read suspended dial. No special tools needed for installation.

AVAILABILITY

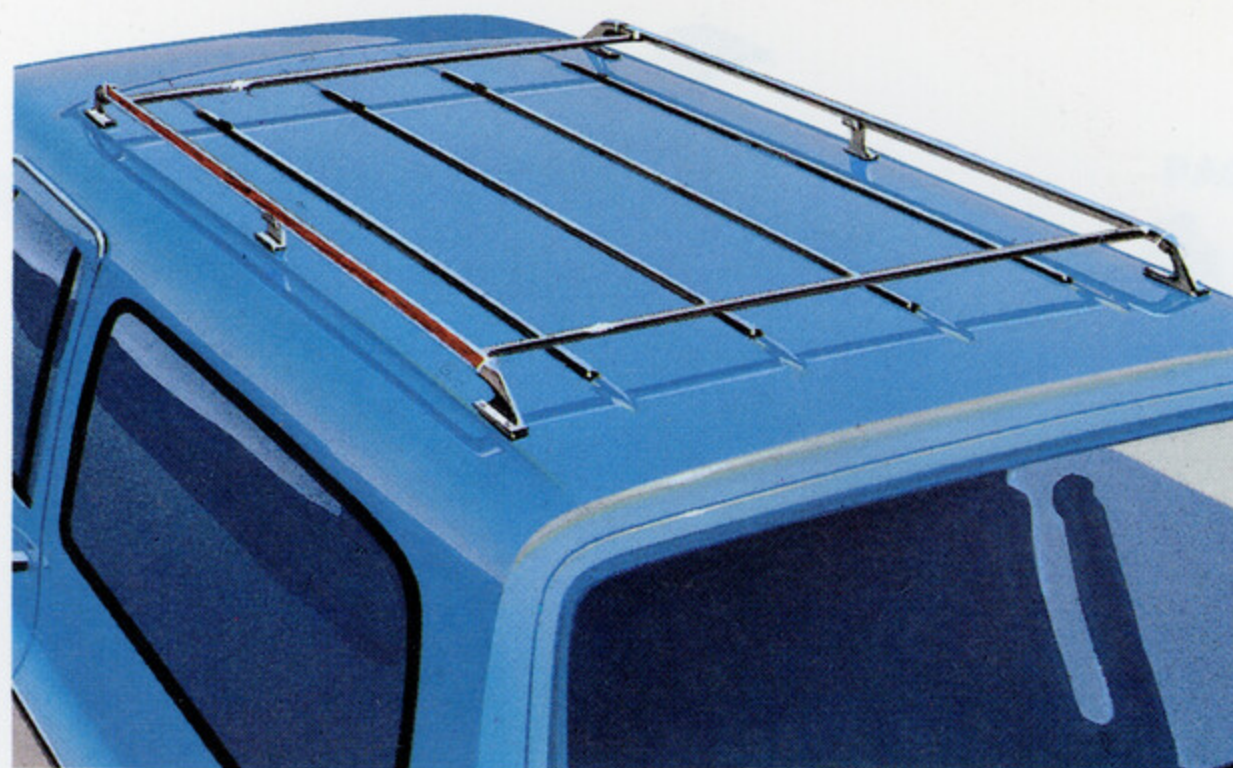
All Models

Luggage Carrier

Handsome and strong with stainless straps and welded steel tubing. Rubber mountings prevent metal-to-metal contact between carrier and roof panel to help eliminate scratching the truck's finish.

AVAILABILITY

Blazer (1976-77)
Suburban (1973-77)
G 1-2-3 (1973-77)



Luggage Carrier Cover

This luggage carrier cover is specially designed to fit the Chevrolet Suburban rooftop luggage carrier. Side zipper opening makes it easy to load. And it's made of sturdy, fabric-backed, waterproof vinyl to help luggage stay dry and secure. Easily installed with tie-down straps. Size: 42" x 40".

AVAILABILITY

Suburban (1974-77)



Rear Step Bumper

Wide, recessed, traction-plated step helps give good footing and makes for easier loading. Two lamps illuminate license plates to all state specifications. Argent silver or chrome-finished models available (Note: The installation of a trailer hitch ball—sold separately—allows for up to 4,000-pound towing capacity on Fleetside, Stepside or G1-2-3 models and up to 2,000-pound capacity on LUV Trucks.)

AVAILABILITY

Fleetside (Painted or Chrome) (1973-77)
Stepside (Painted) (1973-77)
G 1-2-3 (1973-77)
LUV Ser. 4-6 (1975-77)





Trailer and Camper Wiring Harnesses

Make all your necessary connections in one master plug. Five-wire, six-wire, and seven-wire models available.

AVAILABILITY

CK 1-2-3 Six-Wire (1976-77)
G Van (1974-77)
CK 1-2-3 Five-Wire (1974-77)
CK 1-2-3 Seven-Wire (1975-77)
All Campers (1975-77)



Cruise Control

When your desired speed is reached, engage the Cruise Control by pressing a button. Speed is then maintained automatically. To speed up, just depress the accelerator —then release the accelerator to automatically return to the preset speed. To disengage, simply touch the brake pedal. Cruise Control can help reduce driver fatigue on long trips or expressway driving.

AVAILABILITY

C 1-2-3 W/8-Cylinder, A.T. (1976-77)
K 1-2 W/8-Cylinder, A.T. (1976-77)
G 1-2-3 W/8-Cylinder (1976-77)

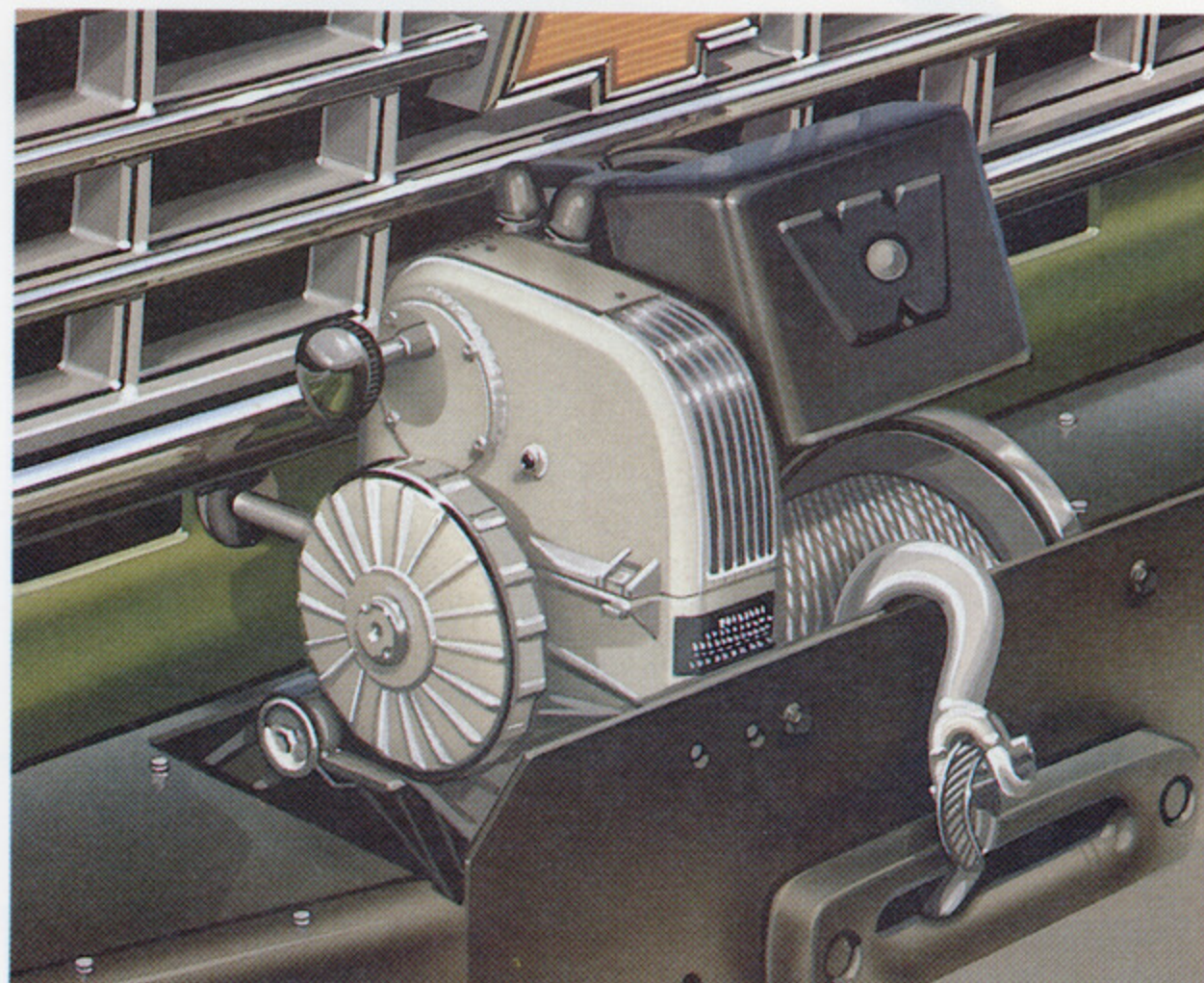
Electric Winch and Winch Bumper Mounting Kit*

Lighter than many mechanical winches by nearly 100 pounds, yet with such advanced design features as an automatic disc brake, bucket-style train housing (which helps eliminate oil leaks) and a load-bearing drum that has no shafts or pins to twist or break. Line speed is a fast 60 F.P.M. unloaded. The big ($\frac{3}{8}$ " cable is of galvanized aircraft steel. Operation is independent of vehicle's engine and no special "Power Take-Off" outlet is needed.

AVAILABILITY

CK 1-2-3 (Inc. Blazer) (1973-77)

*Both items required for complete installation.



Truck Side Rails

Tough, extruded aluminum rails provide convenient hand grips, extra tie-down spots and a sporty look.

AVAILABILITY

Fleetside Stepside (1973-77)

El Camino (1972-77)



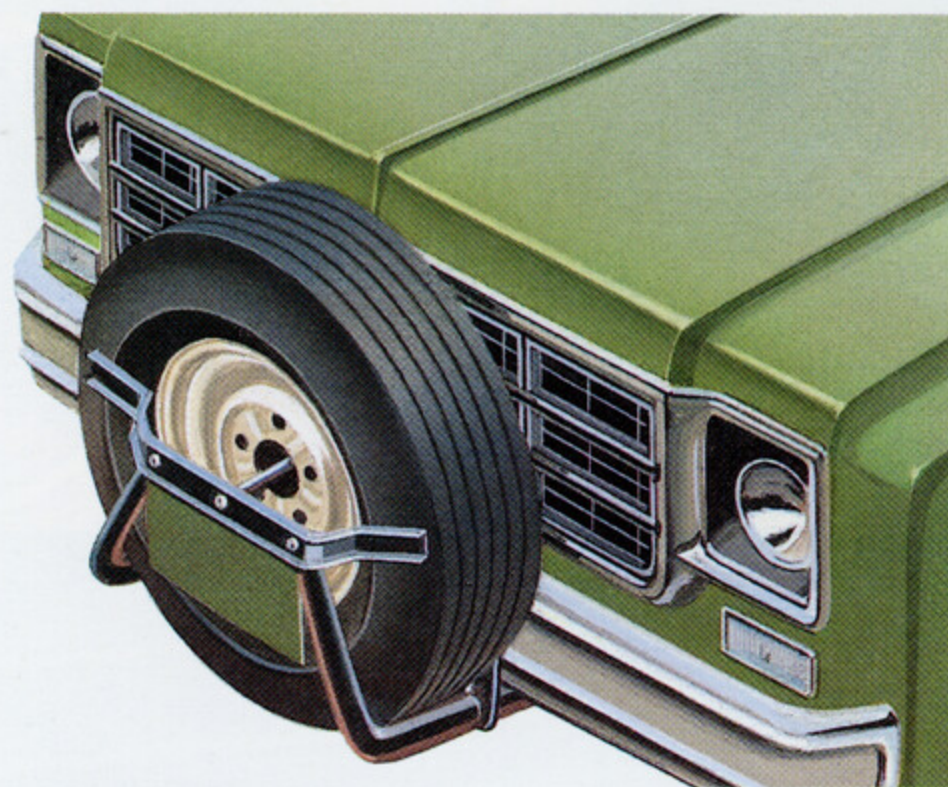
Front Tire Carrier

This carrier is especially designed to free the rear of the truck for camper installation. Made of heavy tubular steel.

AVAILABILITY

K 1-2 (1973-77)

Stepside, Fleetside (1973-77)

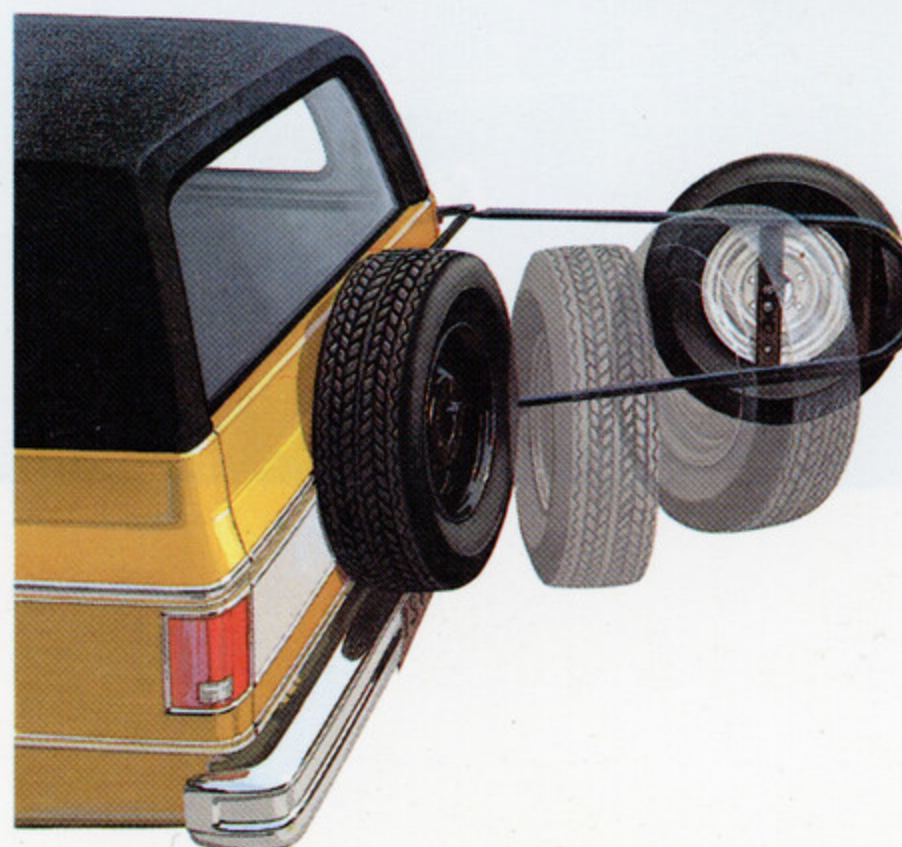


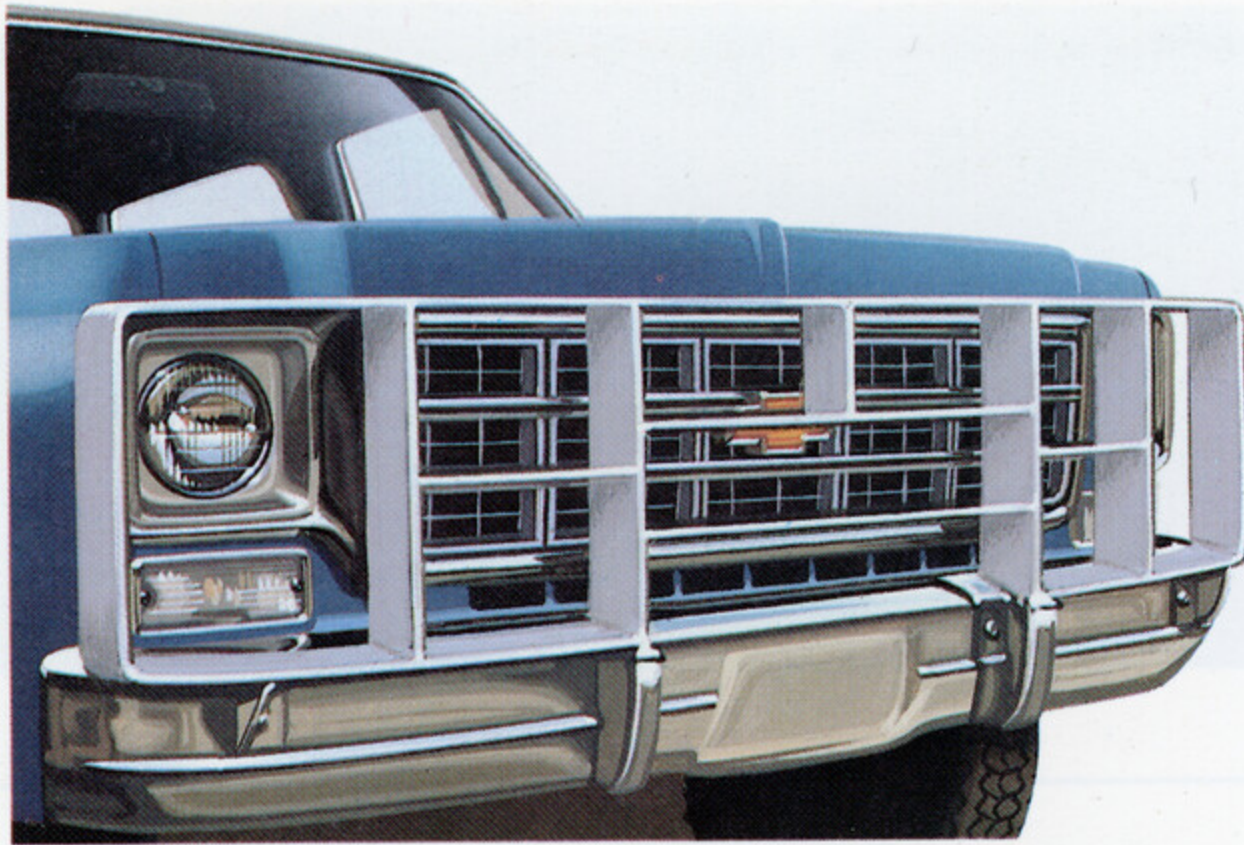
Swing-away Tire Carrier

Heavy-duty carrier frees valuable cargo area. Makes for handier tire-changing, too.

AVAILABILITY

Blazer w/ Roll-up Tailgate Window (1975-77)





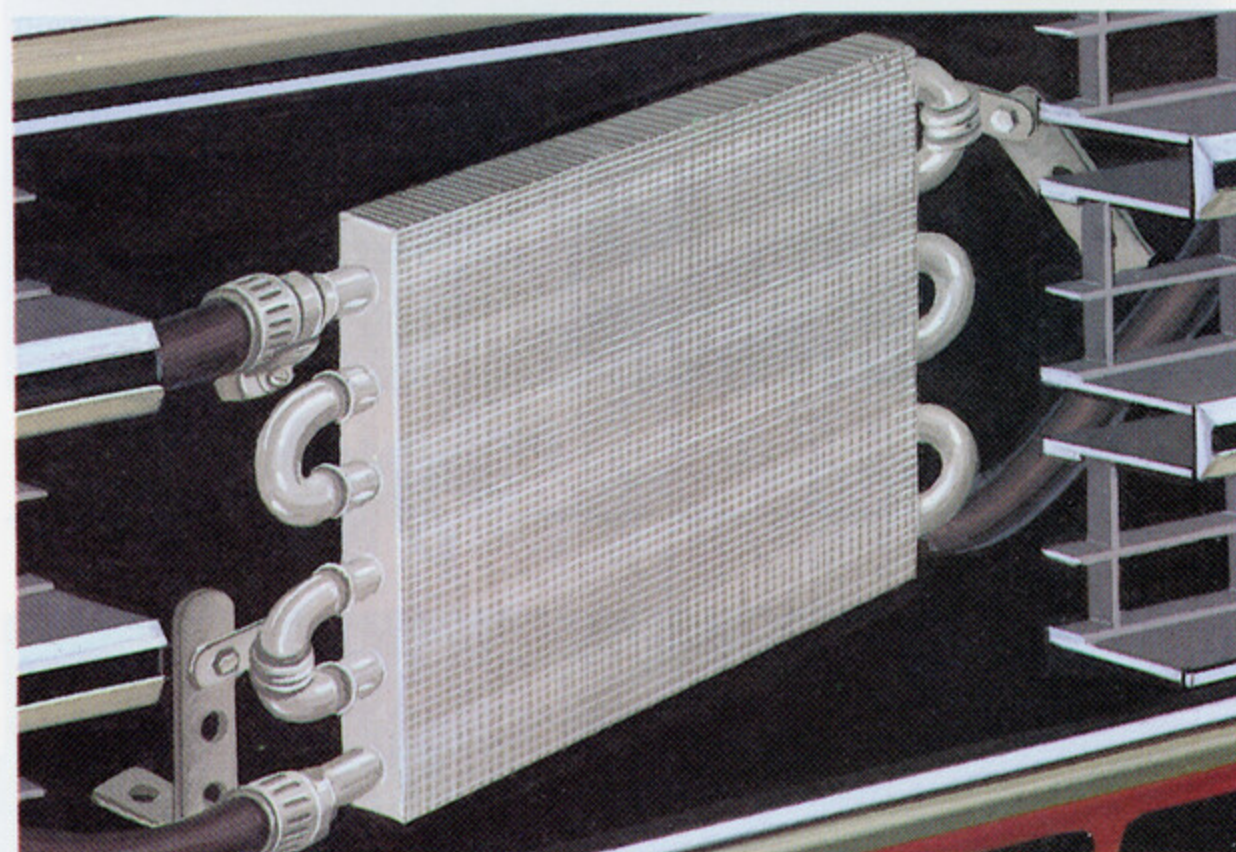
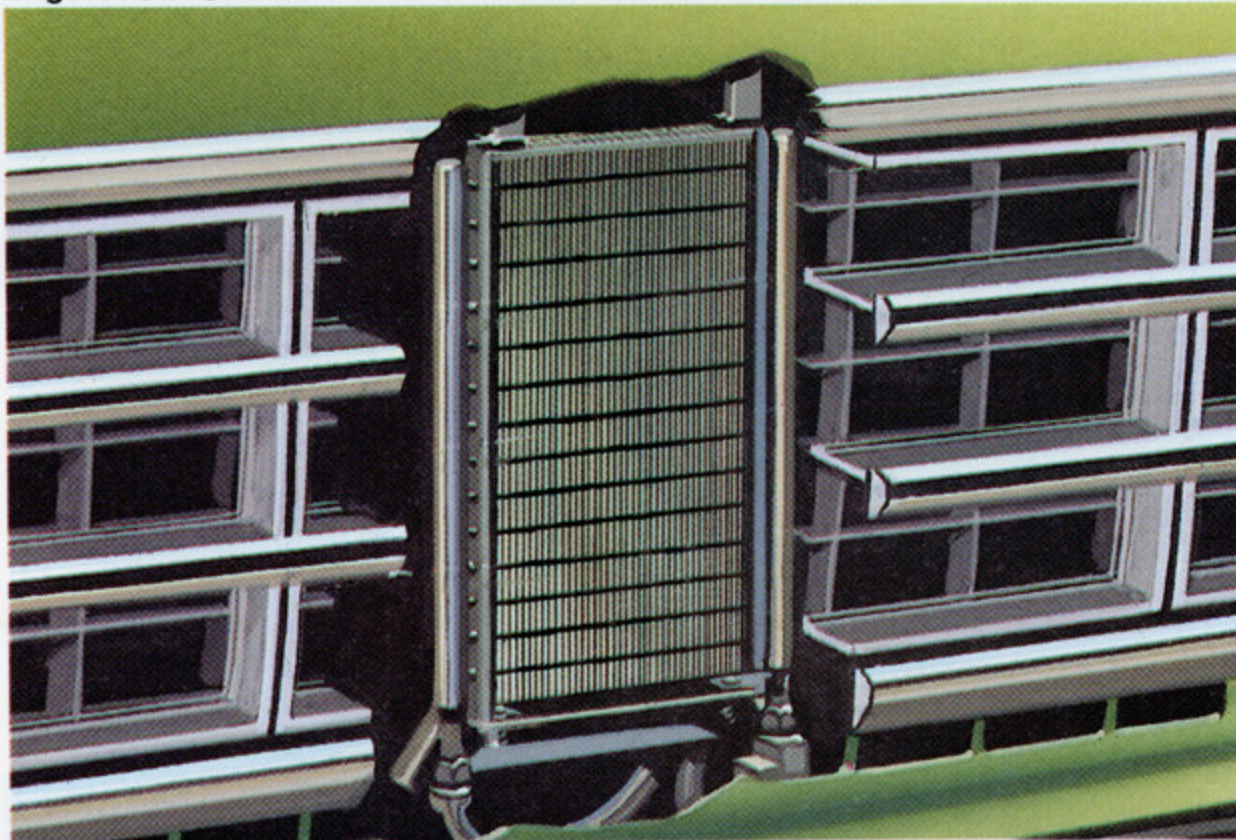
Grille Guard

Rigid, welded-steel strap construction gives added protection to sheet metal, headlamps, grille and radiator on and off the highway. Installation is easy. No drilling required. Comes primed, ready to paint.

AVAILABILITY

CK 1-2-3 (1973-77)

Engine Oil Cooler



Transmission Oil Cooler

Engine and Transmission Oil Coolers

Extra cooling coils help protect against overheating. Transmission oil cooler requires no special tools for installation. An ideal accessory for trailer-towing customers.

AVAILABILITY

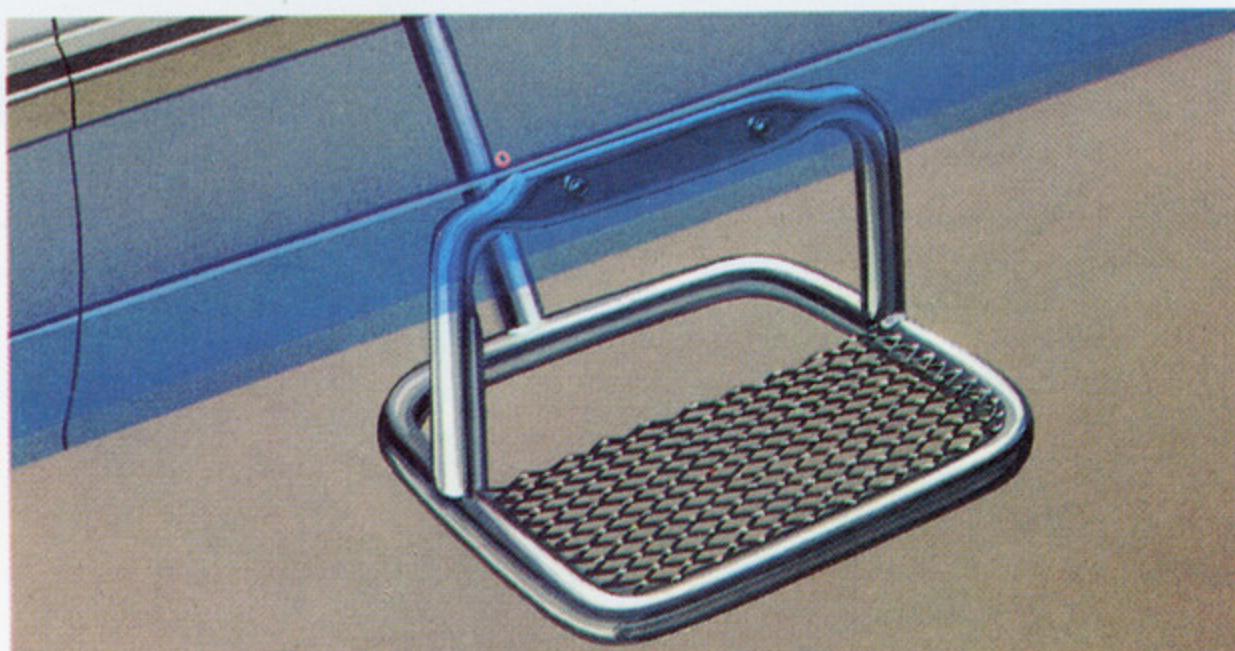
Engine Oil Cooler:

G 1-2-3 (1975-77)

CK 1-2-3 (1974-77)

Transmission Oil Cooler:

CK 1-2-3 (1975-77)



Auxiliary Step

Strong, easily installed step makes passenger entrances and exits more convenient, loading and unloading easier.

AVAILABILITY

Pickup, Blazer, Suburban (1973-77)

G Van—Front Door (1973-77)

Delco Radios—The Sound of General Motors

AM/FM Stereo Radio and Stereo Tape Combination

Stereo sound from two door-mounted speakers plus tone and balance controls. Five push buttons provide instant tuning to ten stations—five on AM and five on FM. AFC prevents drifting on FM. The stereo tape player is built into the radio and concealed from view when not in use.

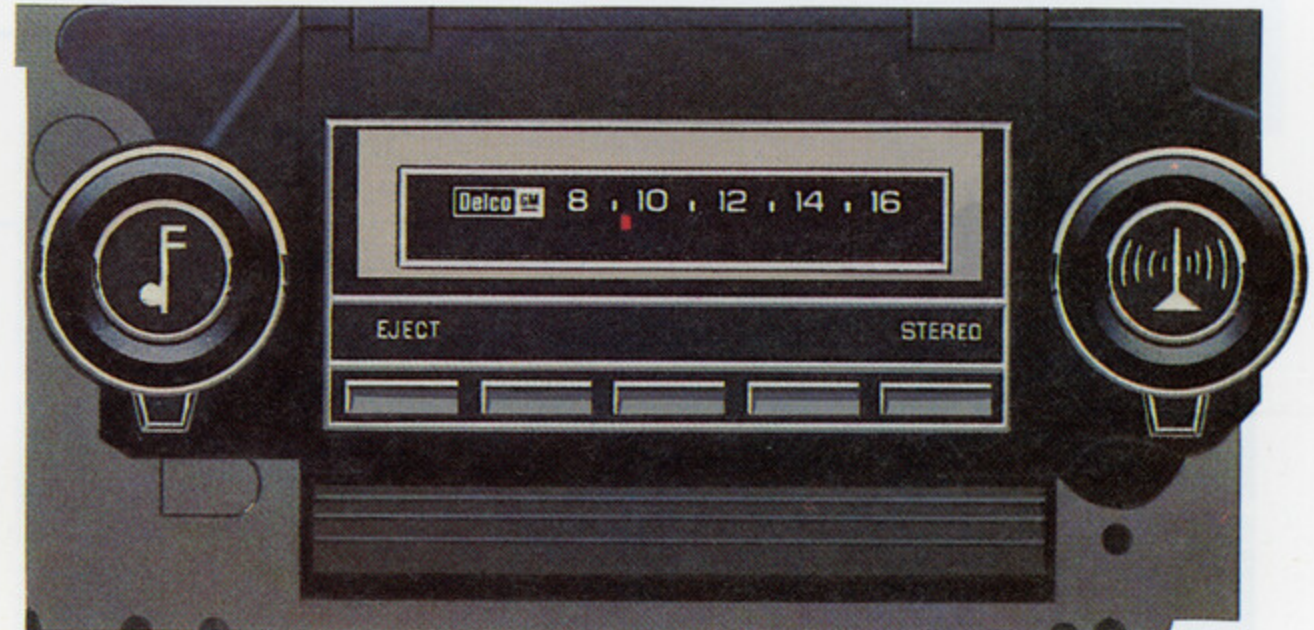
AVAILABILITY
CK 1-2-3



AM Radio and Stereo Tape Combination

Provides 8-track stereo listening plus a Delco AM radio. The built-in tape player is concealed when not in use. Separate tone and balance controls plus two door-mounted speakers give superb stereo performance.

AVAILABILITY
CK 1-2-3
G 1-2-3



AM/FM Push-button Radio

Features the ease of push-button tuning on both AM and FM. Tone control lets listener mix bass and treble.

AVAILABILITY
CK 1-2-3
G 1-2-3
LUV Truck



AM/FM Stereo Radio

Get a full stereo sound from the two door-mounted speakers. Five push buttons can be preset to ten stations—five on AM and five on FM. Tone and balance controls are also included.

AVAILABILITY
CK 1-2-3
G 1-2-3

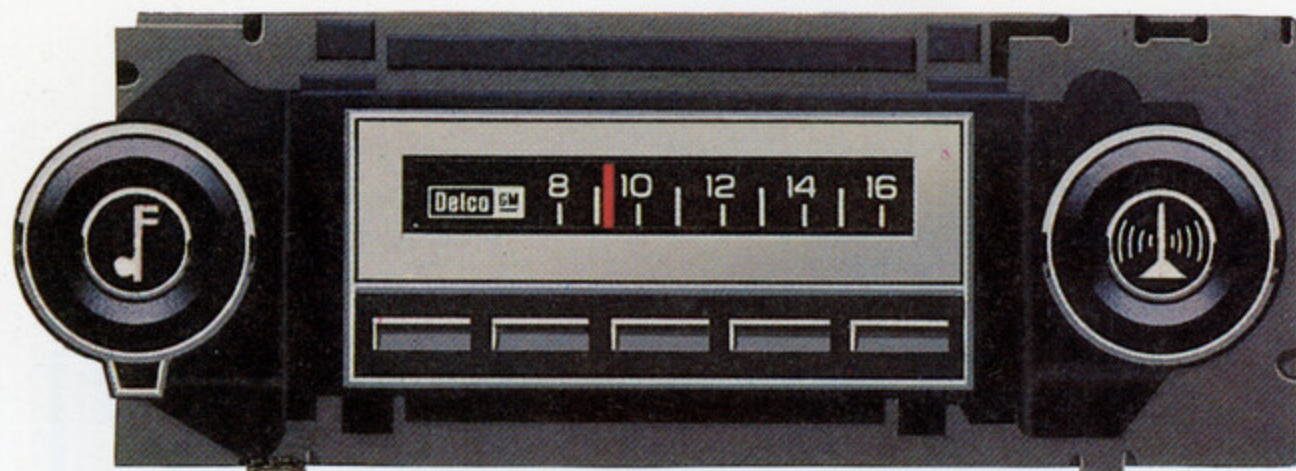


Rear Speakers

Provide a fuller sound and more listening enjoyment. Designed especially for Chevrolet Trucks.

AVAILABILITY
Blazer (1975-77)
Suburban (1975-77)





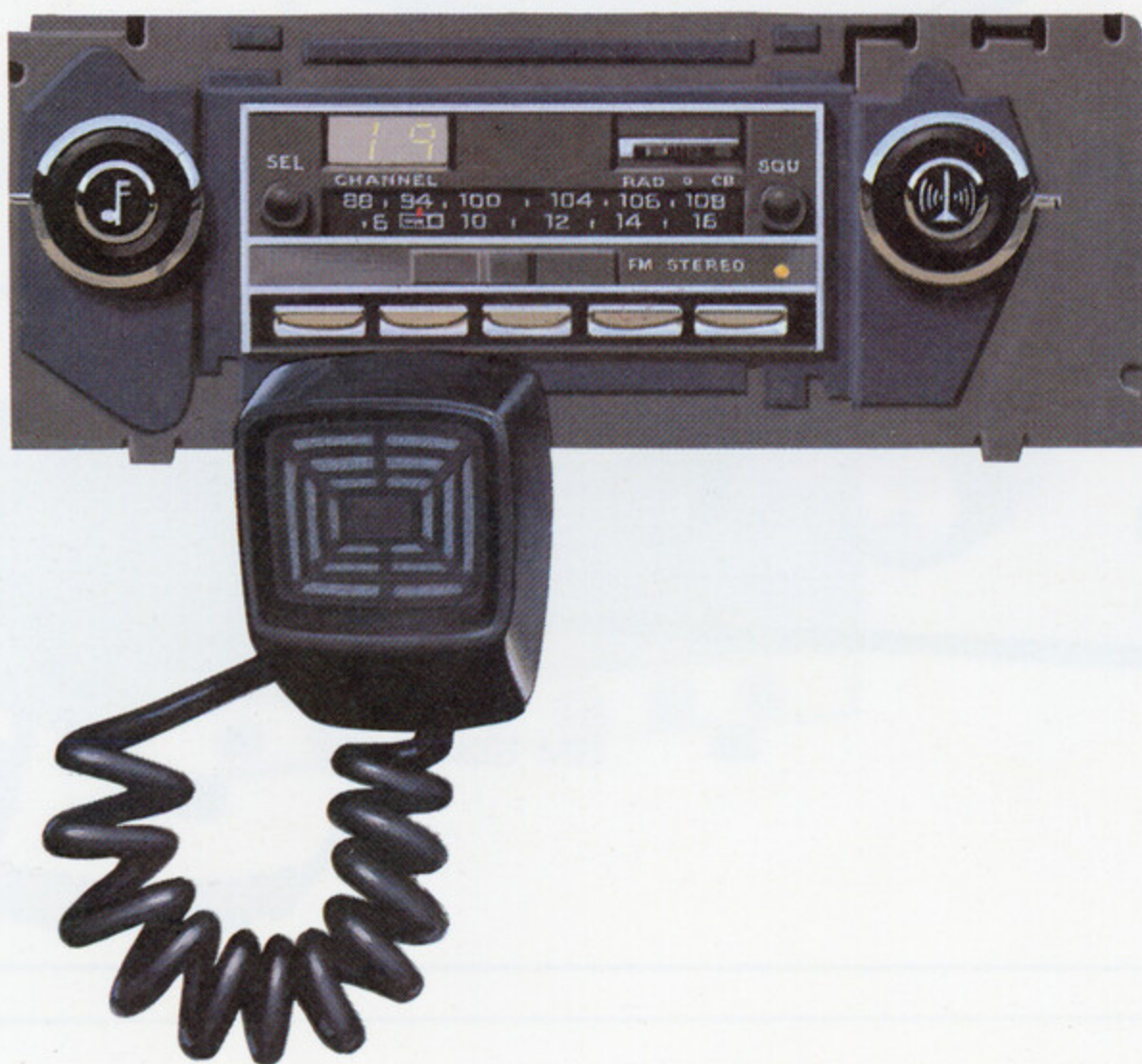
AM Push-button Radio

Five push buttons provide instant tuning to favorite AM stations. A tone control regulates the mix of bass and treble.

AVAILABILITY

CK 1-2-3

G 1-2-3



New GM Citizens Band and AM/FM Stereo Radio Combination

Twenty-three channel synthesized sound operates through the AM/FM stereo radio in-car system. New four-way function: switch-activated for CB only, AM radio, FM stereo, or can be set for CB override of AM or FM. Has new digital channel readout, squelch control, and can be used with any GM CB antenna. In-dash mounting helps safeguard against theft.

AVAILABILITY

CK 1-2-3

G 1-2-3



Stereo Tape Cartridge

An 8-track tape featuring over 60 minutes of great music is also provided with all Chevrolet Truck dealer-installed stereo tape players.

AVAILABILITY

All Models

GM Citizens Band Radios

Rugged, compact and lightweight. Makes installation and transferral from vehicle to vehicle easy. With either, the 23-channel, solid-state transceiver comes complete with all crystals and gives strong, reliable performance. Can be used with any GM citizens band antenna. Provisions for a public address system are provided on the GM 23 model.

AVAILABILITY
All Models



GM 23



GM 123A

GM Citizens Band Power Supply

Converts 115-volt house current into 12-volt DC current. Permits GM 123 A CB mobile radio, shown above, to be used as a base station.





GM Citizens Band Radio and Base Station

Telephone-type handset operation delivers outstanding clarity. Operates with loudspeaker reception or with automatic loudspeaker silencing for private handset listening. Other features include full 23-channel operation, illuminated meters and built-in public address capability. The CB mobile radio installs in any vehicle and is easily transferred from one vehicle to another.

AVAILABILITY
All Models



GM CB Base Station

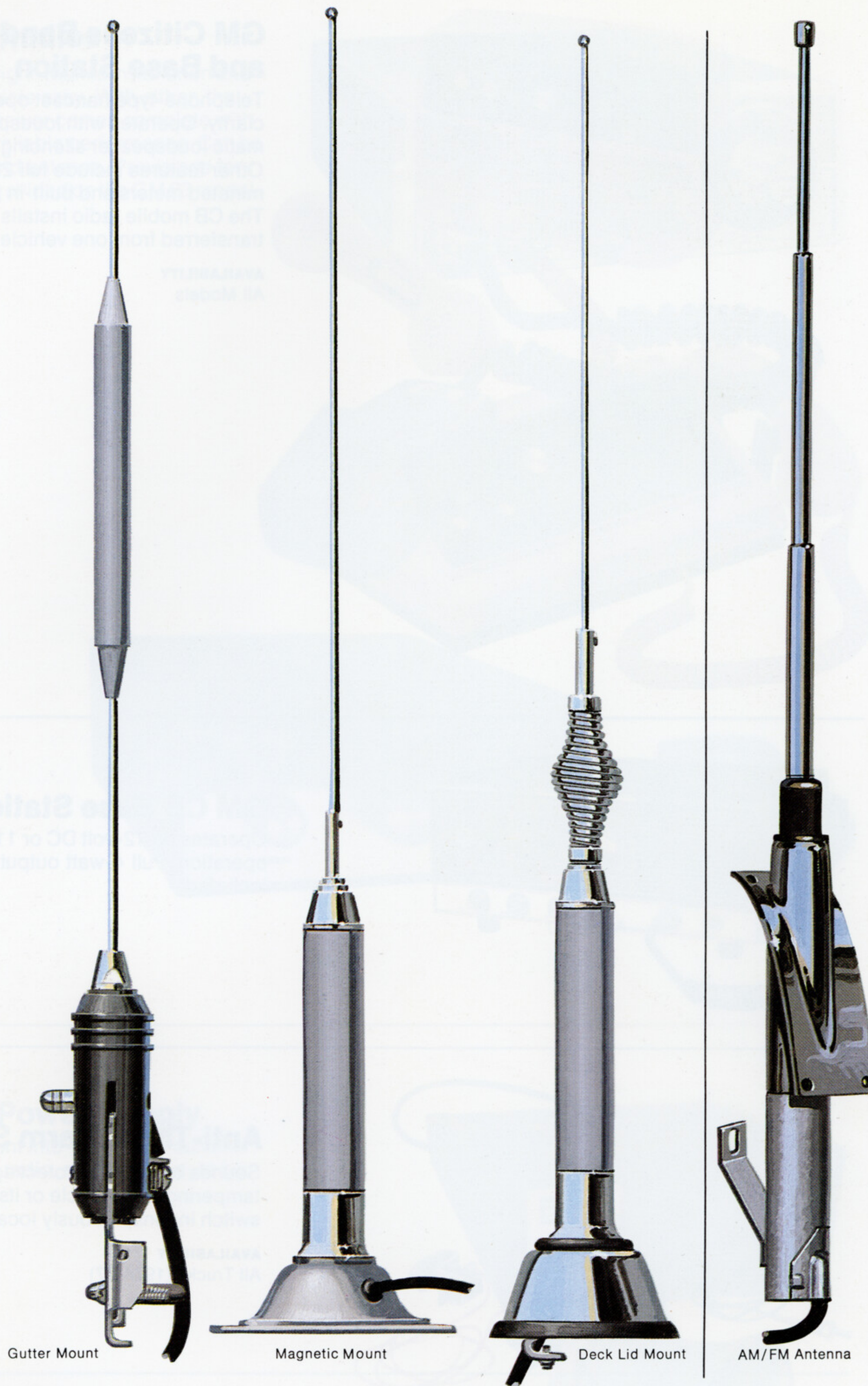
Operates on 12-volt DC or 115-volt AC. Full 23-channel operation. Full 4-watt output. Precision crafted, mike included.



Anti-Theft Alarm System

Sounds off to help protect against CB or other theft or tampering with vehicle or its equipment. Activated by a switch inconspicuously located under the dashboard.

AVAILABILITY
All Trucks (1974-77)



Citizens Band Radio Antennas

Designed for compatibility with GM citizens band radios. Available for base station, bumper, gutter and magnetic mounting.

AVAILABILITY
All Models

AM/FM Radio Antenna

Designed to pull radio signals in loud and clear. Built for long-lasting reliable service.

AVAILABILITY
CK 1-2-3
G 1-2-3
LUV Truck

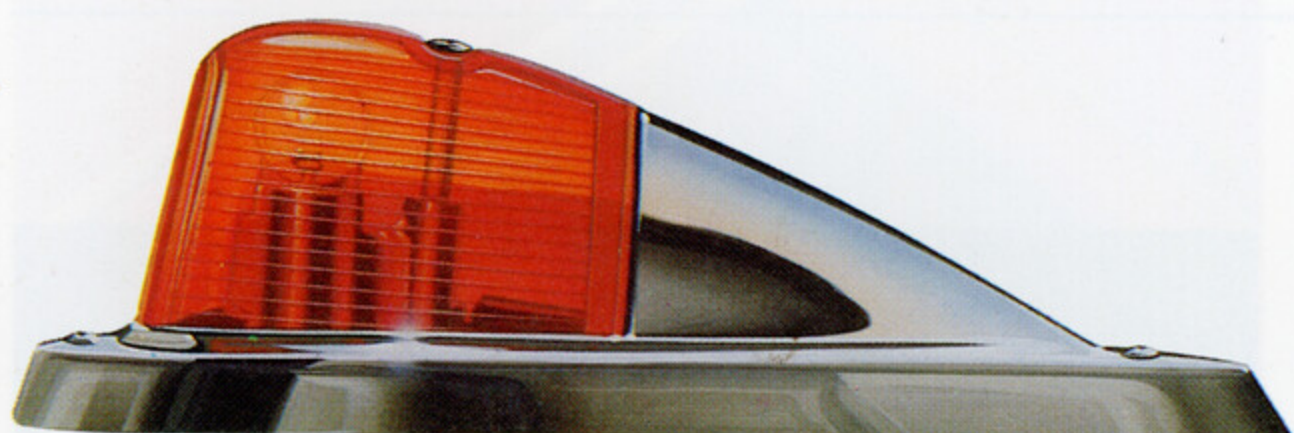


Portable Spotlight

Compact spotlight with a strong, four-inch sealed beam lamp. Plugs into a 12-volt cigarette lighter opening for operation.

AVAILABILITY

All Models

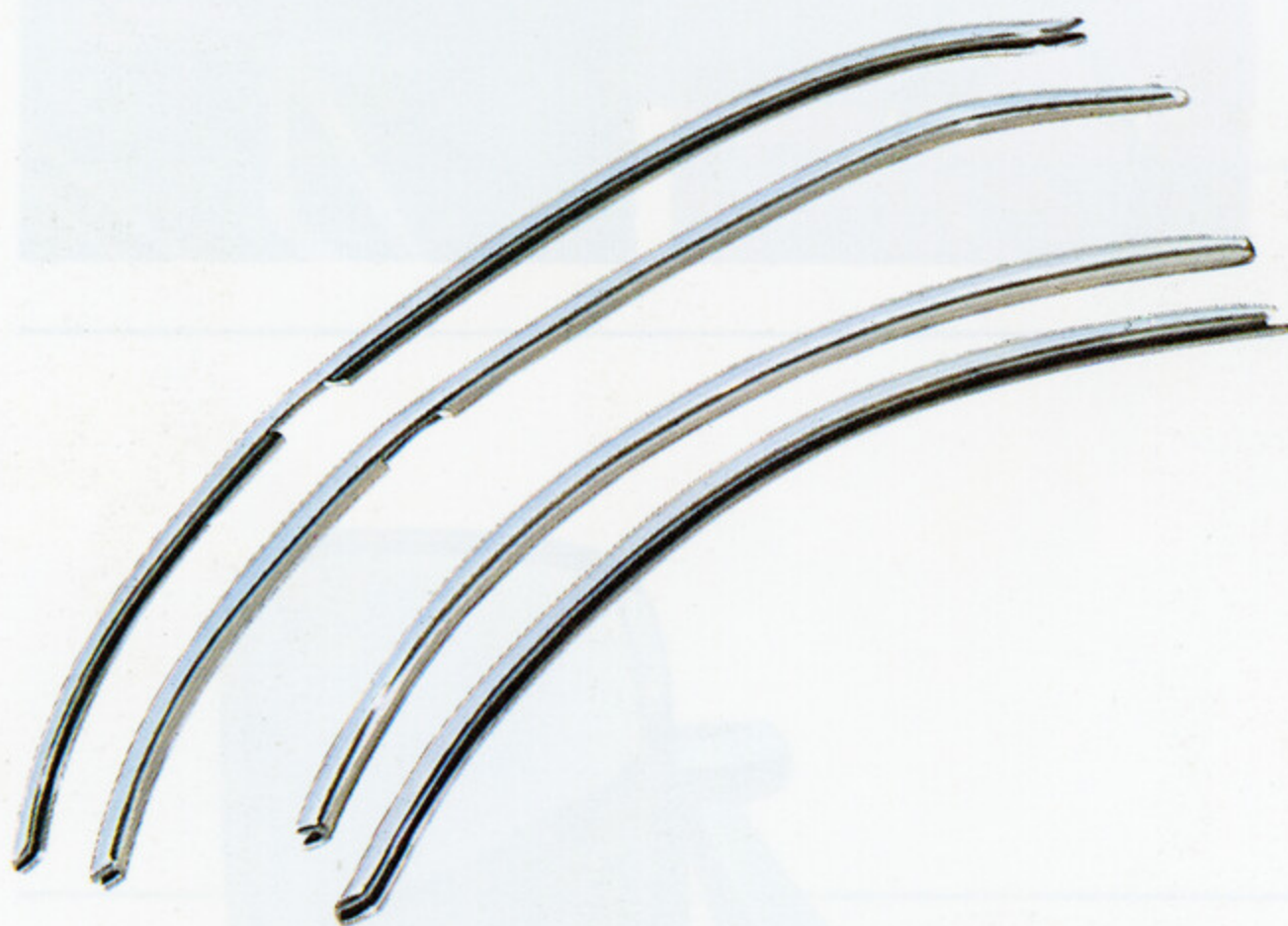


Truck Cab Clearance Lights

Clearance lights can be placed either at truck cab corners or across the cab's front. They're chrome plated to help resist rust and corrosion. Order five for complete installation. All parts included.

AVAILABILITY

CK 1-2-3 (1964-77)



Door Edge Guards

Designed to protect door edges from nicks and chips and add a good-looking accent to the exterior. They slip easily on doors—no screws necessary. Stainless steel and adhesive vinyl guards available.

AVAILABILITY

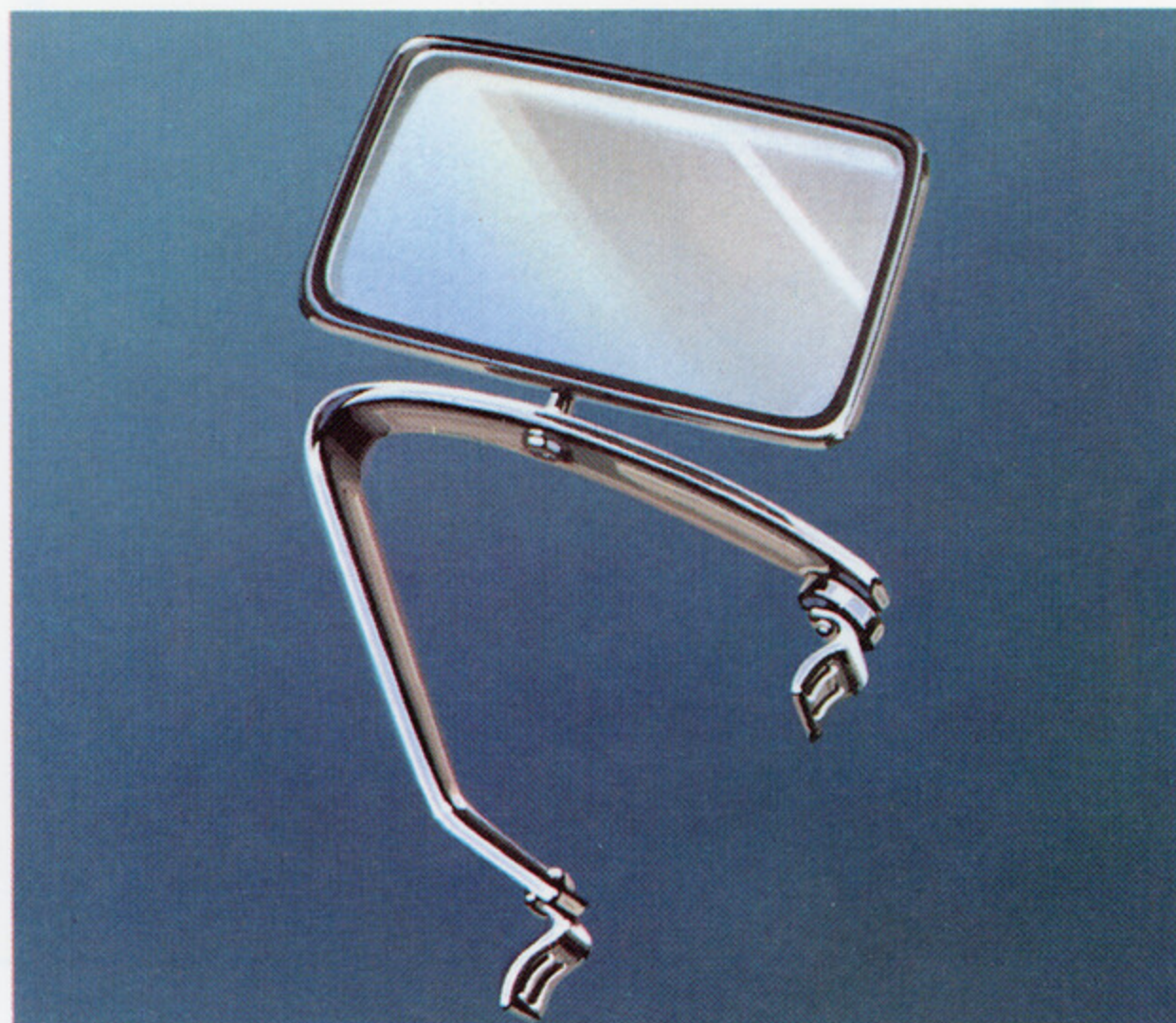
Stainless Steel—G Vans (1973-77)
Stainless Steel—CK 1-2-3 (1973-77)
Stainless Steel—LUV Truck (1977)
Vinyl—All (Exc. Vans)

Swing-away Mirrors

Stainless steel mirror head is supported by a sturdy aluminum frame, swivel-based to deflect impact. Sold by the pair—one mirror for the driver's side, one for the passenger side.

AVAILABILITY

C, K, G 1-2-3 (1976-77)



Mirrors

All Chevrolet truck mirrors are made of quality materials and designed for rugged use. Available in chrome or white-painted styles.

AVAILABILITY

Below Eye Level

7½ x 10½ (White) CK 1-2-3 (1974-77)
7½ x 10½ (Stainless) CK 1-2-3 (1974-77)
7½ x 10½ (White) Camper (1974-77)
7½ x 10½ (Stainless) Camper (1974-77)
7½ x 10½ (White) G 1-2-3 (1970-77)
7½ x 10½ (Stainless) G 1-2-3 (1970-77)

Senior West Coast

7 x 16 (White) CK 1-2-3 (1974-77)

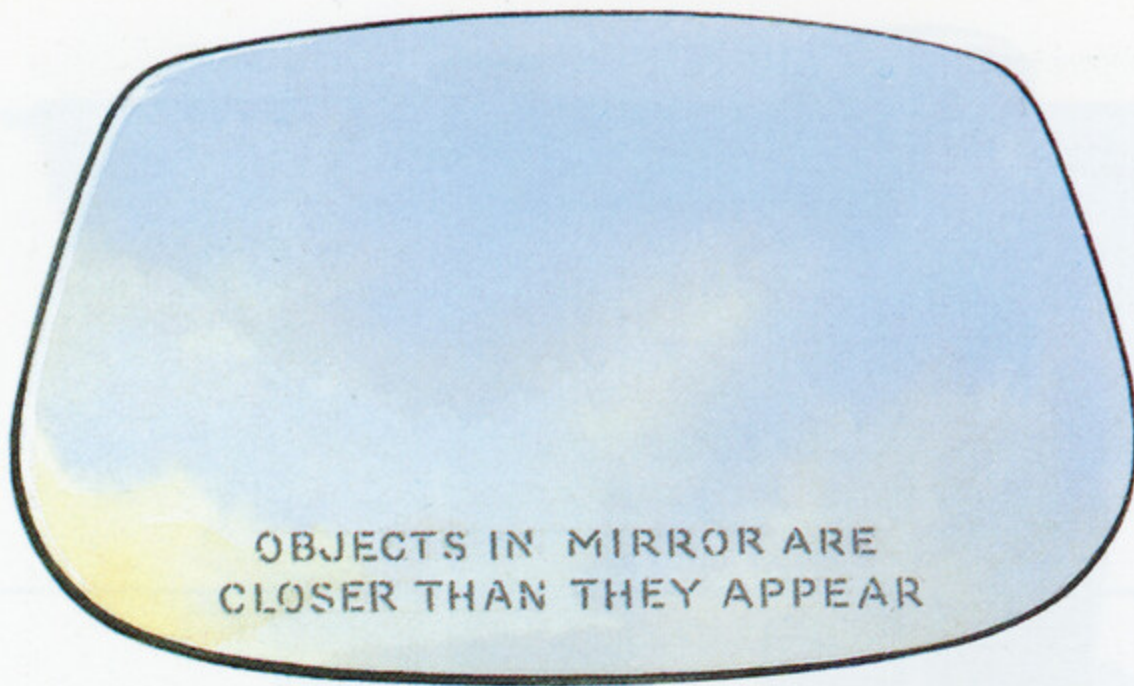


LUV Truck Mirrors

Right-hand (1973-77)

Jr. West Coast Type (1975-77)





Convex Mirror Attachment

Goes on existing right-hand mirror head with permanent adhesive. Convex design provides extra-wide rearview field of vision. Great for expressway driving and trailer towing.

AVAILABILITY

C, G, K 1-2-3 W/R.H. Mirror



Ventshades

Bright, stainless steel shades attach easily to top of door openings. They aid ventilation which helps reduce window fogging in bad weather.

AVAILABILITY

CK 1-2-3 (1973-77)

Vinyl Roof Drip Moldings

Easily installed moldings help prevent water dripping into cab or on driver or passenger when leaving vehicle.

AVAILABILITY

CK Cabs (Exc. 06 63) (1973-77)

Replacement Mirror Heads

Exact duplicates of original truck mirror heads are also available. Easily installed with no additional parts needed.

AVAILABILITY

7½ x 10½ (Painted) G 1-2-3 (1974-77)
(Also 1971-73, CK 1-2-3)

7½ x 10½ (Stainless) G 1-2-3 (1974-77)
(Also 1971-73, CK 1-2-3)

7½ x 10½ (Painted) CK 1-2-3 (1974-77)

7½ x 10½ (Stainless) CK 1-2-3 (1974-77)

7½ x 10½ (Painted) Camper (1974-77)

7½ x 10½ (Stainless) Camper (1974-77)

7 x 16 (White) CK 1-2-3 (1974-77) (Senior West Coast)

6 x 9 (Swing-away Stainless) C, K, G 1-2-3 (1977)

Hi-Rise Front Bumper Guards

Handsome bumper guards with heavy, chrome-plated steel construction and rubber inserts help provide long-lasting protection from minor impacts. Simple bolt-on installation. No drilling required.

AVAILABILITY

CK 1-2-3 (Chrome) (1973-77)
LUV Truck (1976-77)



Spare Tire and Wheel Lock

This locking system is built with a tempered steel chain, a durable vinyl cover and a tough, top-quality padlock.

AVAILABILITY

CK 1-2-3 (1965-77)

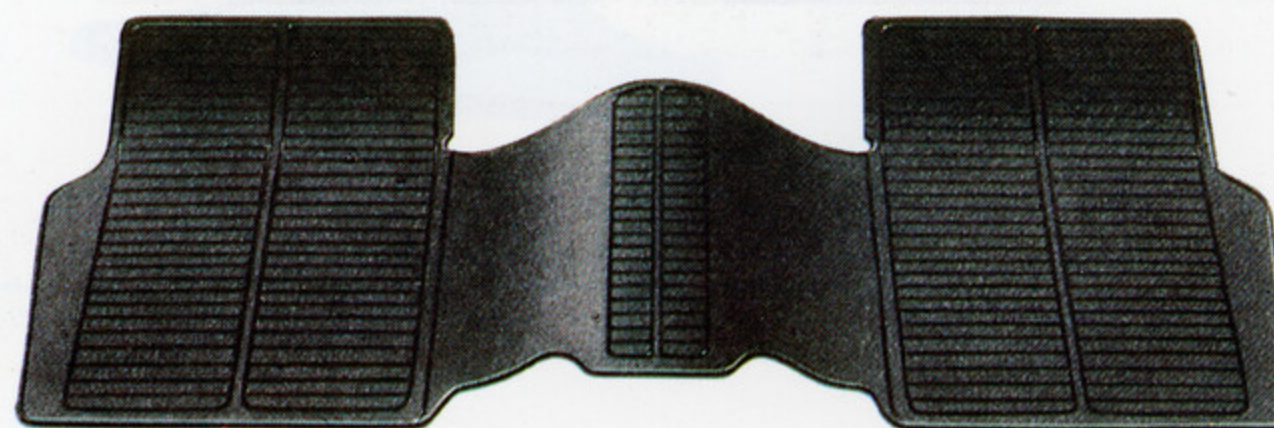


Full-width Floor Mats

Rugged, full-width black rubber mats protect truck interiors. Easy to clean.

AVAILABILITY

All Models



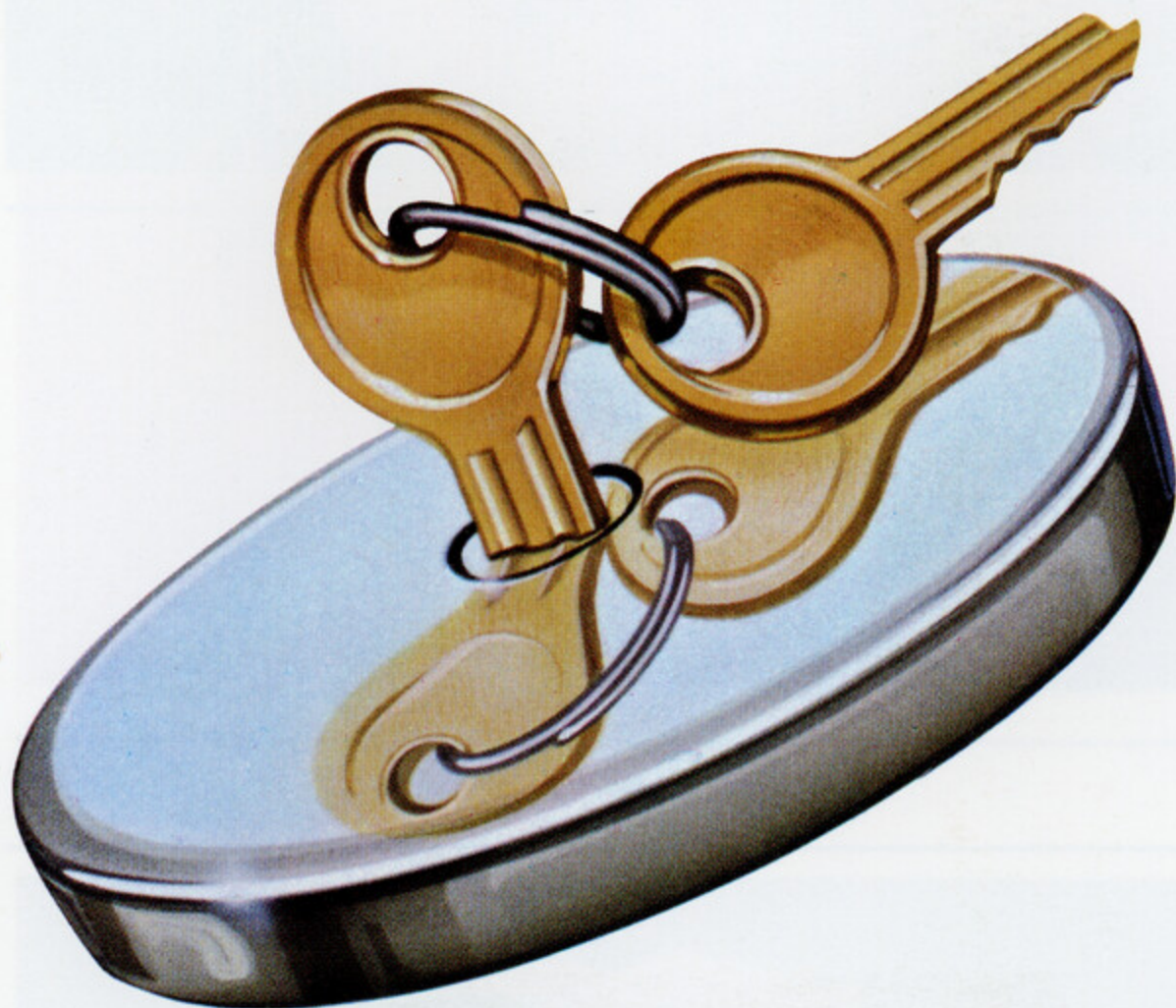


Vanity Visor Mirror

Mounts easily on visor with permanent adhesive. Especially handy for passengers.

AVAILABILITY

All Models

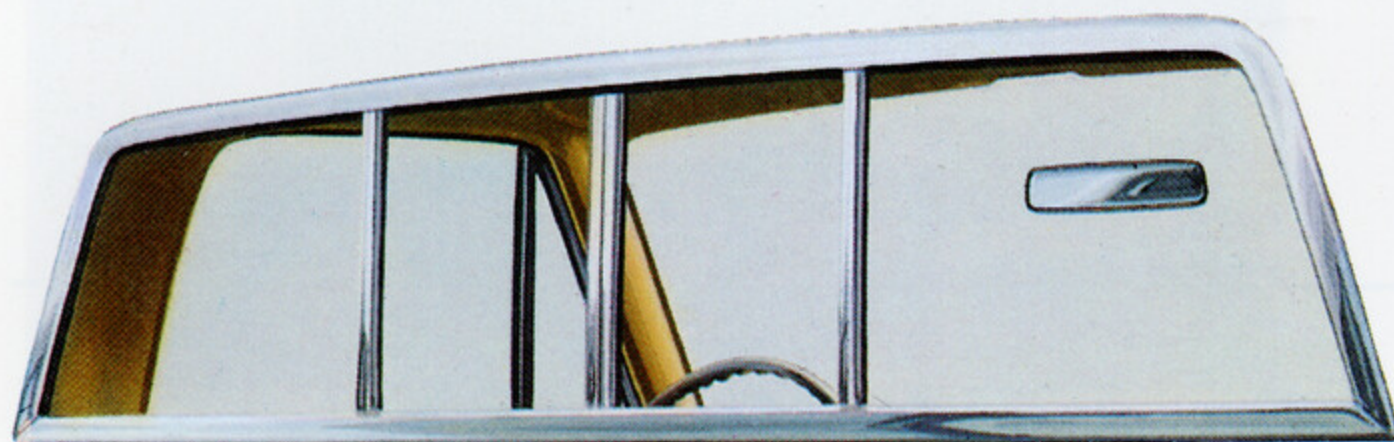


Locking Gas Cap

Helps prevent theft and contamination of fuel supply. Comes with two keys.

AVAILABILITY

C, K, G 1-2-3 (1975-77)



Sliding Rear Window

The comfort of added ventilation plus convenience. The driver can hear and give directions without opening doors or other windows.

AVAILABILITY

CK 1-2-3 (1973-77)



Rear Window Air Deflectors

Specially designed for Suburbans and Blazers. These deflectors help keep rear window free of dust and snow.

AVAILABILITY

Blazer (Stainless) (1976-77)

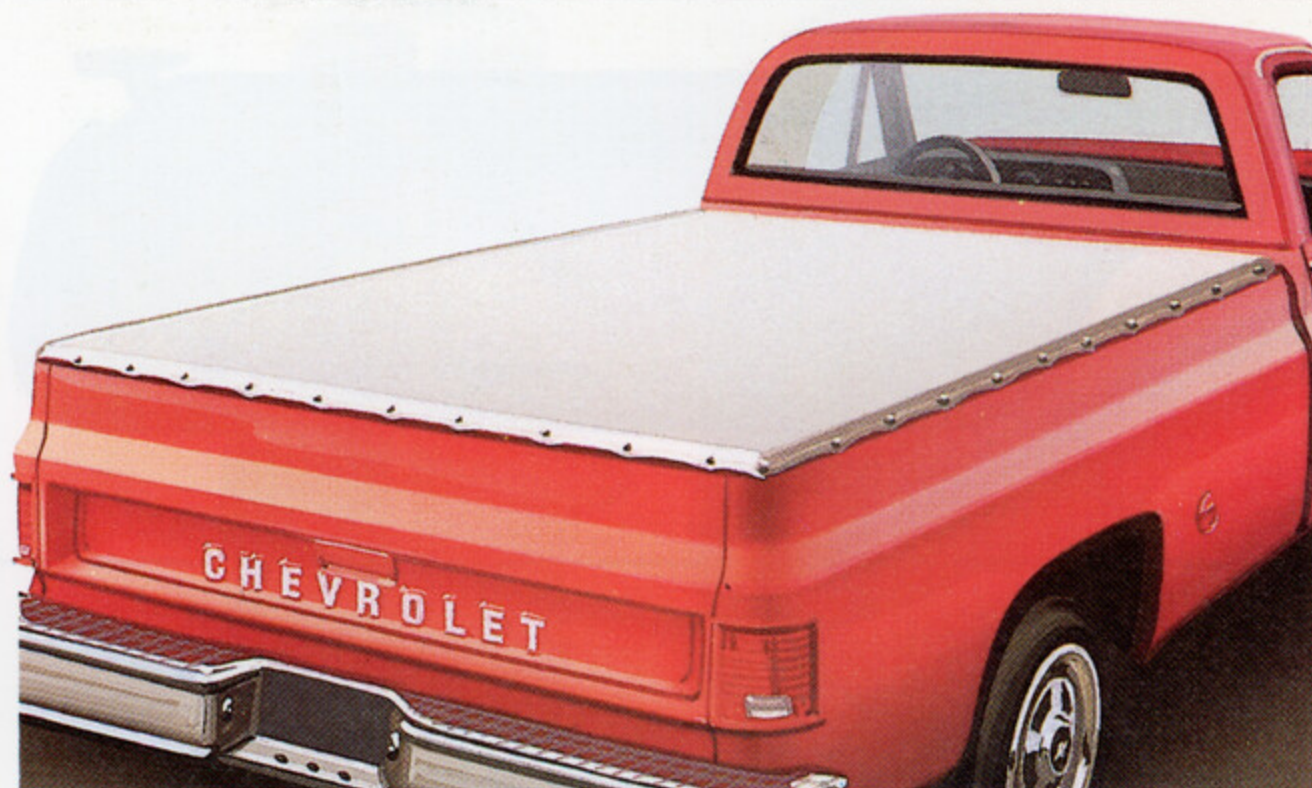
Suburban (Woodgrain) (1974-77)

Tonneau Cover

This durable cover helps keep the truck bed clean and dry while giving a cleaner, more stylish line to the entire vehicle. Also reduces wind resistance. Available in black or white.

AVAILABILITY

Fleetside 8' Box (Black) (1973-77)
Fleetside 8' Box (White) (1973-77)
El Camino (Black) (1972-77)
El Camino (White) (1972-77)



Litter Container/Tissue Dispenser

Made of durable, easy-to-clean plastic, and weighted for extra stability.

AVAILABILITY

All Models



Cigarette Lighter

This handy lighter releases automatically and is self-illuminated. Special shield design helps prevent the spread of live sparks.

AVAILABILITY

CK 1-2-3 (1975-77)
G 1-2-3 (1975-77)



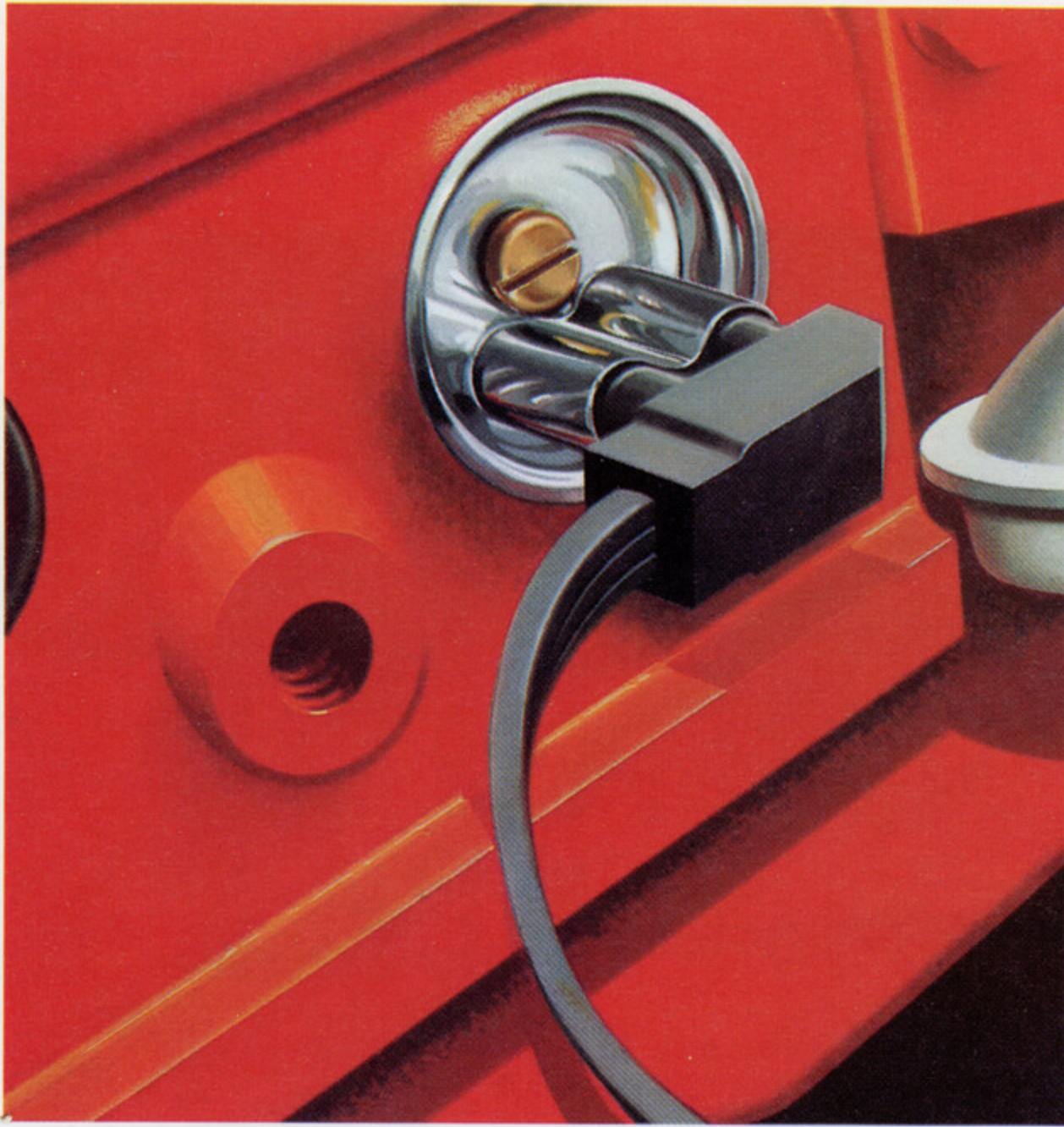
Wheel Cover

This stainless steel and chrome cover is built to look good and last through years of rugged use.

AVAILABILITY

All w/15" Wheels



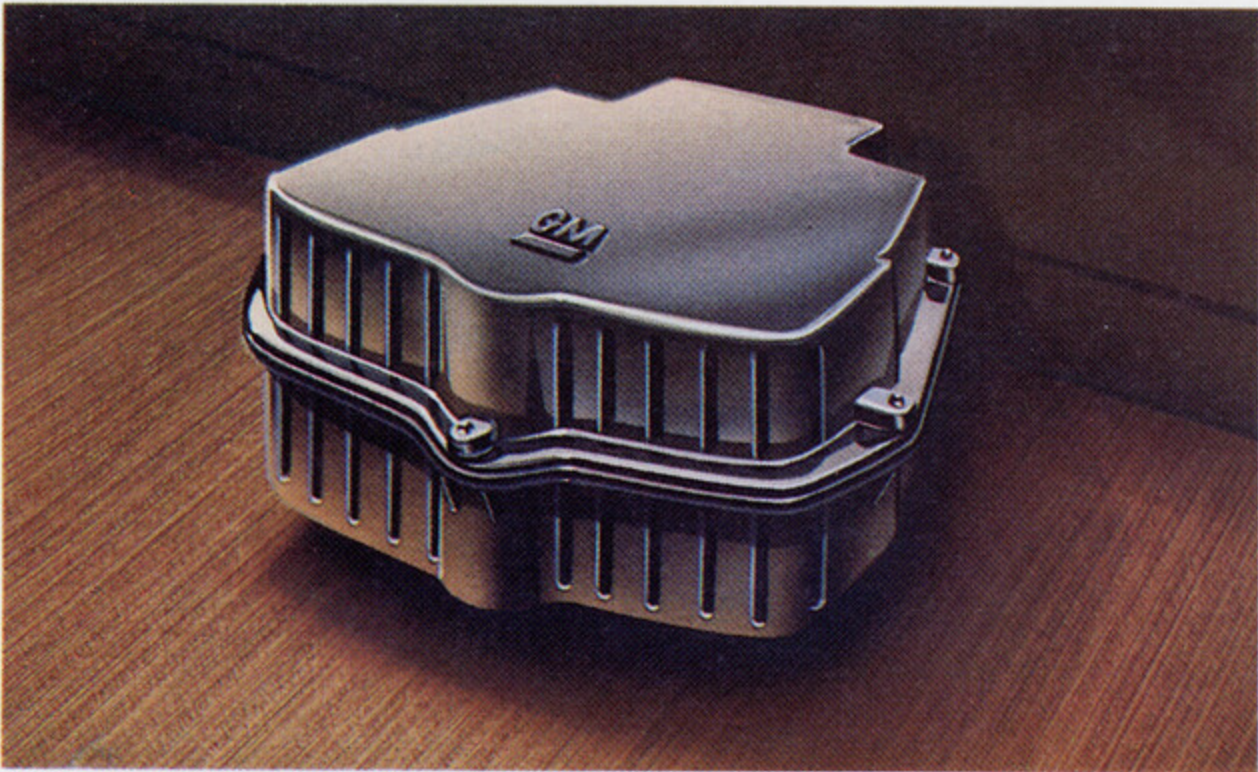


Engine Block Heater

The engine block heater is designed to help provide easy cold weather starts. The heating element installs easily in the engine frost plug opening and operates off any regular 110-volt house-current outlet.

AVAILABILITY

All w/400 Cu. Inch (1976-77)
 All 454 Cu. Inch (1971-77)
 All (Exc. 400 C.I.D., 4 Cyl.) (1971-77)



Auxiliary Rear Seat Heater

Auxiliary heater used in Suburbans, Blazers and Vans includes its own hot water core, blower and independent controls. Takes the chill out of the rear passenger area.

AVAILABILITY

CG 1-2-3 Suburbans, Vans and Blazers (1976-77)



Interior Warmer

This interior warmer plugs into any regular 110-volt house-current outlet and helps make the truck cab warm on cold mornings.

AVAILABILITY

All Trucks



Genuine GM Parts and Accessories